

Information and Application Procedures

Eligibility: Any artist or craftsperson exhibiting his or her own **handmade** works of art is eligible. No manufactured works, no agents, and no work made by another person will be allowed. No seconds or items of inferior quality sold at a discount will be allowed. No "SALE" signs. You will be asked by a representative of the Festival to remove any part of your display that does not meet all of the above criteria. A committee comprised of members of the **Mountain Artists** will judge all applications. Criteria for judging include quality, salability, and uniqueness of item(s). Decisions of the jurors will be final.

Registration Requirements:

1. A registration fee of \$150.00 must accompany applications for the two-day outdoor Festival, payable to **Mountain Artists** (check or money order). If you require electricity (**very limited number of booths**), please add \$25 for a total of \$175.00.

2. **Submit three digital images in JPEG format**, maximum of 1000 pixels in height or width (approx. 300 kb to 1mb each file). Please include your name and image number in the filename with the extension ".jpg". Email your images to mtnartsfest@yahoo.com. (If you have no email access, CDs are acceptable, but not preferred.) Indicate on this application the method you are using to submit the images. **New this year: If you were accepted into the 2008 MAF, you do not have to resubmit your digital images if they still represent your current work.**

If you are planning to share a booth with another artist (2 artist limit), please submit images of both artists' work. Each artist must fill out a separate application form. You need only send one application fee.
No photos or slides, please.

3. **Include a self-addressed, STAMPED envelope (SASE) for return of your acceptance letter or check if not selected.**

4. Please write **MAF** and the name of the **art medium** (clay, leather, wood, painting, etc.) for which you are applying on the front lower left corner of the envelope.

5. Food Vendors may also use this application. We are only accepting applications from food vendors who are able to set up within a 10' x 10' area. No trailers will be allowed in the Festival area due to space limitations.

Mail your application to:

Mountain Artists
PO Box 188
Woodland Park, CO 80866

Deadline: Applications must be postmarked May 1, 2010. Jurors' decisions will be made by May 18, 2010, and you will be notified shortly thereafter. If not accepted, we will return your **\$150.00** (\$175 for electricity) check by mail.

Cancellation Policy: You may cancel your reserved booth space and request a refund of your **\$150.00** (\$175 for electricity) entry fee before July 15, 2010. Any cancellation requests after July 15, 2010 will not receive a refund.

Booth Space: A 10' x 10' booth space is provided. All parts of your display **must** stay within this space. You will be asked to move your display if you set up outside the boundary of your assigned booth space. Tables must be covered with full-length cloths. All boxes, storage containers, etc. must be stowed out of sight. You must be set up by 9:30 a.m. on August 7. The Information Booth will be open at 7:30 a.m. on August 7 to answer any questions. Parking instructions and a map of the Festival area with assigned booth spaces will be enclosed with your letter of acceptance. You may set up Friday evening in your designated booth space. No switching of booth spaces will be permitted. If accepted, we reserve the right to use your digital files and photos as needed for promotional material of the Mountain Arts Festival.

Festival Hours: The Festival is open from **10 a.m.** until **5 p.m.** on Saturday and Sunday. You may not break down your display until after **5 p.m.** on Sunday.

Parking: Parking instructions for Festival participants will be enclosed with the acceptance letter. Close by parking is limited and reserved for your customers.

Sales Tax: Each seller must collect a total of 6.9% sales tax (3% city, 1% county, and 2.9% state) from buyers and remit to the Festival Treasurer upon check-out Sunday. We will provide you with a form and envelope to record total sales and remit tax collected. No exceptions.

Artists' Dinner: There will be a free, special dinner for all exhibitors following the show on Saturday, August 7, 2010, beginning at 5:30 p.m. in the Cultural Center.

25th Annual Mountain Arts Festival APPLICATION FORM

(please use for food booths also)

Name: _____

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Colorado Tax ID Number: _____

Description of items to be displayed: _____

Do you need electricity?

YES ____ (\$175 registration fee) NO ____ (\$150)

Would you be able to set up on asphalt? **Y / N**

Will you demonstrate your work? **Y / N**

I will attend the Artists Dinner: **Y / N** Approx # _____

Number of booths requested: _____

Amount enclosed: _____

Emailing images _____ **Use 2008 MAF images** _____

I, the exhibitor, expressly release the **Mountain Artists**, sponsors of the **25th Annual Mountain Arts Festival**, and its representatives from any liability for damage, injury, or loss to any person or goods that may arise from my participation in the **25th Annual Mountain Arts Festival**, August 7-8, 2010. Further, I grant full permission to the **Mountain Artists** to use photographs, videos and any other record of the event for any legitimate purpose. I agree to abide by the rules and regulations of the **25th Annual Mountain Arts Festival**.

Signed: _____

Date: _____